

ROUTE OPTIMIZATION STUDY (ROS)

A comprehensive, objective examination of SacRT's routes, schedules, and reliability



The Sacramento Regional Transit District (SacRT) route structure was primarily designed over 30 years ago as a radial network focused on downtown Sacramento. By engaging the community we intend to re-imagine the system to reflect the region as it stands today and as it is projected to grow.

PROJECT GOALS



*increasing
ridership*



*improving
farebox
recovery*



*understanding
changes in local
and regional travel
demand patterns*



*identifying
opportunities
and challenges
offered by new
mobility options*



*building strong
relationships with
customers and
stakeholders*



*providing
opportunity for
disadvantage
populations*



*improving
schedules
and reliability*



*making SacRT
a point of civic
pride and a true
economic engine
for the region*

Starting with a “blank slate” the ROS will explore wholesale changes to the transit system. It will both recommend tangible improvements for SacRT's customers with today's resources, and a well-defined and publicly supported plan for expansion if SacRT is able to secure increased local funding for transit.

TIMELINE



ROS Start
Winter 2017



ROS Complete
Winter 2018



Phase I & II
Implementation
February 2019



Phase III
Updates the
Paratransit Plan
and the Fleet
Management
Plan



Phase IV
Capital Improvements

PHASE I

- Engage the public/community (both riders and non-riders)
- System review and assessment of existing conditions (demographic and economic spatial analysis, analyze existing ridership and trends, schedule analysis, review key transportation and land use projects, plans, policies, and agreements affecting SacRT's transit network design)
- Analysis of customer comments/input

PHASE II

- Compiling information and data from Phase I, two network scenarios will be proposed for consideration after a vigorous public outreach campaign and workshops have been conducted
- The adopted scenario will be incorporated into the Short Range Transit Plan as an update, which will implement the redesigned network

WHAT'S NOT INCLUDED IN THE ROS

1. Comprehensive assessment of specific bus stops and locations
2. Fare structure study to assess options such as going to a distance based fare system; i.e. zoned fares to charge more for longer routes, express fares, and central city discount fares

STAY INFORMED

To join our mailing list, contact James Boyle, Director of Planning, at jboyle@sacrt.com or 916-556-0507.